



855 Troser Road SW #108-219 • Tumwater • Washington • 98512
manager@tumwaterfarmersmarket.org • 360-464-5879

Dear Neighbor,

The Tumwater Town Center Farmers Market is a seasonal market focusing on supplying Washington-grown produce, seafood, farm and nursery products sold by the farmer. Farmers markets provide a unique opportunity for the consumer to meet the grower who raised the food they eat. Locally grown food is a sustainable approach to agriculture that uses fewer resources to bring the highest quality, freshest food to your table, and provides food security for the community.

Launched in 2006, the Tumwater Town Center Farmers Market is located within walking distance for over 10,000 state employees. Our mission is to provide healthy, fresh foods and horticultural products to Thurston County and surrounding areas, and to encourage commerce, entertainment and trade in the Tumwater Town Center.

Farmers markets are good for communities. They bring people together and increase the social health and wealth of communities. Studies show that farmers markets improve customers' sense of belonging and attachment to the neighborhood, and increase sales in surrounding businesses. Not to mention the healthy, tasty food that customers buy each week at the market.

The Tumwater Town Center Farmers Market is seeking sponsors for the 2011 season. Please consider helping us make our sixth year our best yet. See you at the market!

Sincerely,

Board of Directors
Tumwater Town Center Farmers Market

Wednesdays • late May-October • Capitol Boulevard & Israel Road
www.TumwaterFarmersMarket.org



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Sponsorship Packages

The Tumwater Farmers Market offers a variety of sponsorship packages.
Sponsorship commitment required by May 1st to be included in printed materials.

Business, Corporate and Organization Sponsorship Levels

Market Cultivator-Full Market Sponsor (\$1000)

- Recognition on signage at the market
- Credit in media buys, promotions, flyers and print ads (when possible)
- Logo or business name placement in widely distributed market poster
 - Recognition on Tumwater Town Center Farmers Market web site with link
 - Recognition in e-newsletter
- Opportunity to host our community booth for one market day
- Opportunity to place banner and company information at the Market Manager's booth for entire season

Market Germinator-Event & Entertainment Sponsorship (\$500)

- Credit in event-related media buys, promotions, flyers and print ads (when possible)
- Recognition on Tumwater Town Center Farmers Market web site and newsletter
- Exclusive recognition in an event-related press release
- Recognition on signage at the market
 - Opportunity to participate in the event
 - Opportunity to host a booth on the event day

Friend of the Market Levels (listed on our website)

- Crop Circle \$100 + called out in one month of our newsletter as a featured business
- Rain Maker \$ 50
- Bean Counter \$ 25

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Sponsorship Form

Yes! I will sponsor the Market.

Business, Corporate and Organization Sponsorship Levels:

- \$1000.00 - Market Cultivator
 - \$ 500.00 - Market Germinator
 - In kind donation over \$500.00
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Friend of the Market Levels:

- \$ 100.00 - Crop Circle
- \$ 50.00 - Rain Maker
- \$ 25.00 - Bean Counter
- \$ _____ - The Free Thinker
- \$ _____ - In kind donation under \$499.00

Organization/Company/Individual name: _____

Contact person: _____

Address: _____

Phone: _____ E-mail: _____

Place me on your e-newsletter mailing list.

Please mail your check to: Tumwater Town Center Farmers Market
855 Troser Road SW #219
Tumwater, WA 98512